

help stock the

# LITTLE RED READING HOUSE Book Bank



## Re: Host a book drive in support of the Little Red Reading House Book Bank

We are so delighted your group wants to host a book drive and help us get books into the hands of Calgary children.

Improving book access is one way Little Red Reading House helps even more children learn to read with confidence and joy. When children have their own books, they start to see themselves as readers and it gives them a bright start in school. Students who read the most, read the best, achieve the most and stay in school the longest! In fact, when children have a home library, as little as 20 books of their own, they achieve three more years of schooling than children who don't have any books at home (source: We Are Teachers).

To help your group host a book drive for the Little Red Reading House Book Bank, we've created a kit that includes:

- Book Drive planning kit and guide to the types of books to collect for us
- Customizable book drive poster and flyer

The kit accompanies this letter via email. Or please visit our website to download it at [www.littleredreading.house](http://www.littleredreading.house).

Please be in touch to pre-arrange when to drop off books to us via [hello@littleredreading.house](mailto:hello@littleredreading.house). We'll be thrilled to meet you and share our thanks!

Be sure to let us know you are hosting a book drive and we'll share email updates, stories and stats and facts about the program with you too!

Sincerely,

Dawn Cruickshank  
[hello@littleredreading.house](mailto:hello@littleredreading.house)

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# LITTLE RED READING HOUSE

# Book Bank

Organize a **book drive** to collect books for kids who have none so they can read every day.



# why?



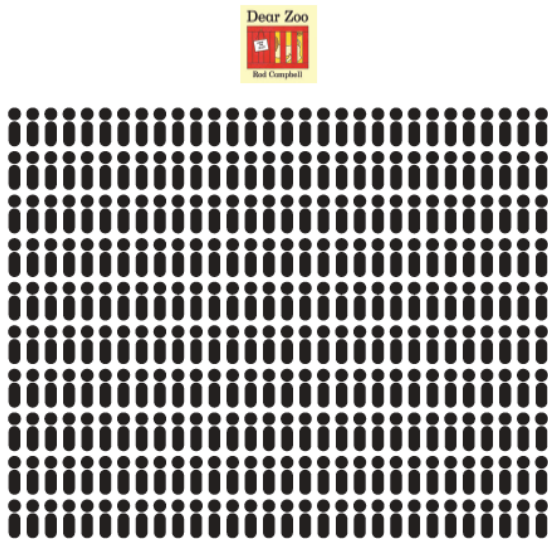
Organize a book drive for the Calgary Reads Book Bank and help get books into the hands of the many children in Calgary who have few or no books of their own.

Growing up in a home without books means fewer words, lower vocabulary, less brain development and a child who's less likely to be a reader by Grade 3. This also means a 4x greater chance of not finishing high school.

We give the books you collect and donate to children who need them through Little Red Reading House, community partners and our Book Bank.

## Help shift the book balance in Calgary

In lower income communities there is  
1 book per 300 children.



In middle and upper income communities  
there are 13 books per child.\*



\*Source: Handbook of Early Literacy Research S. Neuman and D. Dickinson 2006.

**Helping to improve book access is one way Little Red Reading House helps children learn to read with confidence and joy!**

When children have their own books, they start to see themselves as readers and they reread favourites that get them hooked on reading. Students who read the most, read the best, achieve the most and stay in school the longest.

**Since 2015, we've given 166,547 books to children at Little Red Reading House and via Book Bank**



# how?



## Types of books

For your book drive for the Little Red Reading House Book Bank, we seek:

- New or 'like-new' books for children aged 0 to 8 (we cannot accept books that are torn, tattered, or written in)
- Children's books with literacy-building qualities

## Type of book drive

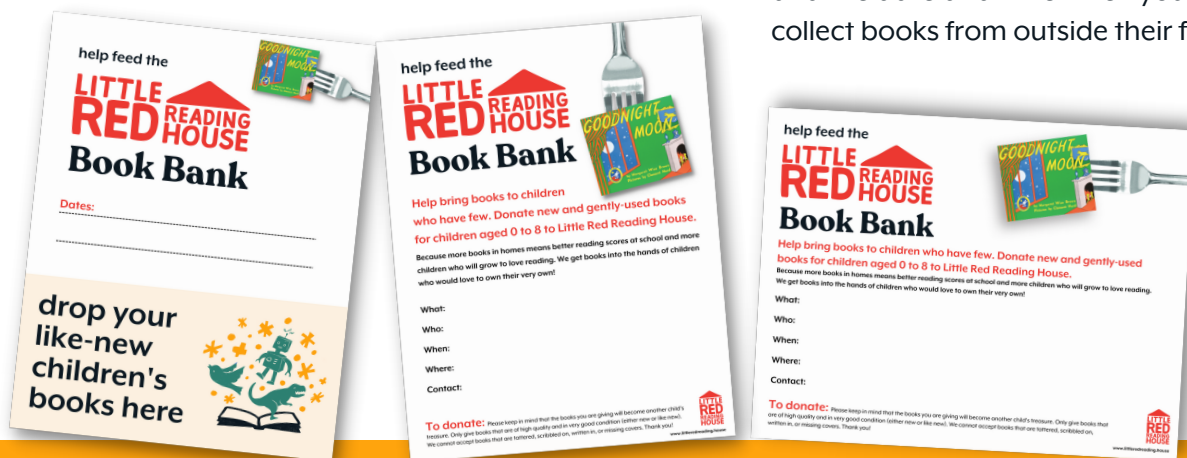
There are two popular ways to host a book drive:

### 1. A centralized collection point

Collect at your office, school or club venue. Use our customizable poster to say why and who you are collecting for, and the types of books you would like.

### 2. A door-to-door book drive

Distribute a flyer to homes in a chosen area. Use our customizable flyer to detail the book drive's purpose and the date and time when you'll be back to collect books from outside their front door.



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**LITTLE RED READING HOUSE**  
**Book Bank**

**When you collect and donate new and like-new books for children aged 0 – 8, we always welcome:**

- **Baby board books**

Babies enjoy chewing their first books, so we always need new ones!

- **Children's classics**

A few examples include The Velveteen Rabbit, Winnie-the Pooh, Anne of Green Gables and James and the Giant Peach.

- **Some favourite authors**

Like Barbara Reid, Robert Munsch, Eric Carle, and Dr. Seuss.

- **Children's much-loved books**

Captain Underpants; Goodnight Moon; Where the Wild Things Are; Where the Sidewalk Ends; The Very Hungry Caterpillar; Green Eggs and Ham and The Real Mother Goose.

When you are ready to donate, please email [hello@littleredreading.house](mailto:hello@littleredreading.house) to arrange a drop-off time.



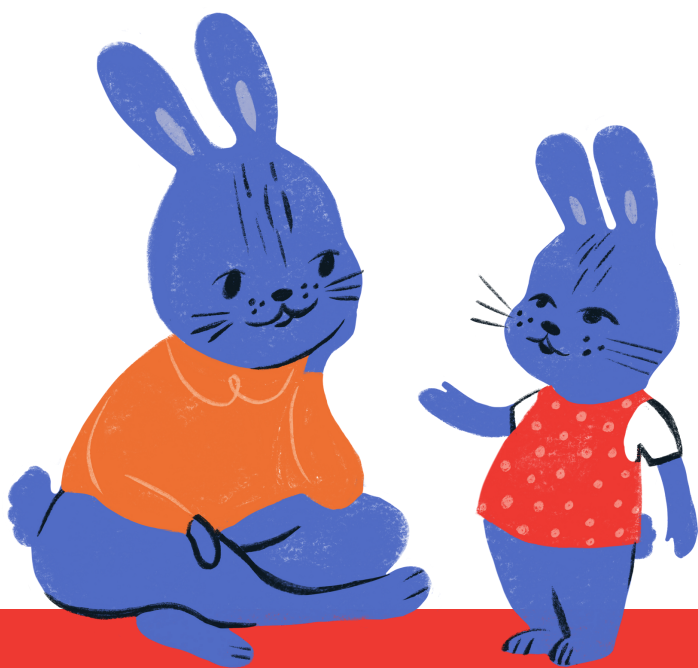
## Promote your book drive

Advertise your book drive using the customizable poster and flyer we provide. You might also use social media and emails to your group. If your book drive is at your place of business, or in your school or club, it may be easy to publicize through your existing communication channels.

## Donating the books you collect

You don't have to sort the books before you deliver them to the Little Red Reading House Book Bank, but if your group wants to be involved in the sorting alongside our team members at Shedpoint, we can arrange that with you.

Contact us and arrange to deliver the books you have collected. We'll be thrilled to meet you and share our thanks!



**Get social and share your love of reading!**



@littleredreadinghouse

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# LITTLE RED READING HOUSE Book Bank

Help feed the hearts and minds  
of children with their very own  
books. Donate new and like-new for children  
aged 0 to 8 to Little Red Reading House.

Because more books in homes means better reading scores at school and more  
children who will grow to love reading. We get books into the hands of children  
who would love to own their very own!

**What:**

**Who:**

**When:**

**Where:**

**Contact:**



**To donate:** Please keep in mind that the books you are giving will become another child's treasure. Only give books that are of high quality and in very good condition (either new or like new). We cannot accept books that are tattered, scribbled on, written in, or missing covers. Thank you!





help stock the



# Book Bank

**Help bring books to children who have few. Donate new and gently-used books for children aged 0 to 8 to Little Red Reading House.**

Because more books in homes means better reading scores at school and more children who will grow to love reading. We get books into the hands of children who would love to own their very own!

**What:**

**Who:**

**When:**

**Where:**

**Contact:**



**To donate:** Please keep in mind that the books you are giving will become another child's treasure. Only give books that are of high quality and in very good condition (either new or like new). We cannot accept books that are tattered, scribbled on, written in, or missing covers. Thank you!



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# LITTLE RED READING HOUSE

## Book Bank



Dates:

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drop your  
like-new  
children's  
books here

