

Help us stock the



Host a book drive in support of the Little Red Reading House Book Bank!

We are so delighted your group wants to host a book drive.

Improving access to books is one way Little Red Reading House helps children build a love of reading. Research shows that children with access to books at home, at school or through their local library are more likely to become stronger readers. Reading and sharing stories from an early age also helps children build language, thinking and communication skills.

By hosting a book drive, you are helping us put more books directly into the hands and homes of children across Calgary.

To help your group host a book drive for the Little Red Reading House Book Bank, we have created a kit that includes:

- Tips for planning and promoting your book drive
- Guide to the types and quality of books we need
- Customizable poster and flyer
- Printable collection box sign

The kit is included below! If you have any extra questions, visit www.littleredreading.house. Be sure to let tag us on Instagram ([@LittleRedReadingHouse](https://www.instagram.com/LittleRedReadingHouse)) to share that you are hosting a book drive and we will do our best to share and repost!

Please email us to pre-arrange when to drop off books at dawnc@littleredreading.house. We will be thrilled to meet you and share our thanks!

Sincerely,
The Little Red Reading House Book Bank Team

Help Stock the

LITTLE RED READING HOUSE Book Bank

*Organize a **BOOK DRIVE** to collect
and help spread the love of reading
across our community.*



Why?

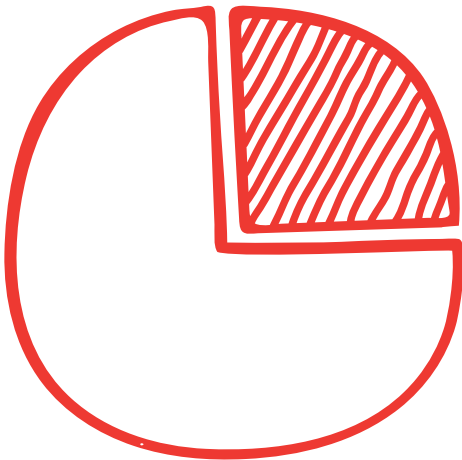


Growing up in a home without books means fewer words, lower vocabulary, less brain development and a child who's less likely to be a reader by Grade 3. This also means a 4 times greater chance of not finishing high school.

The books you collect and donate are distributed to community partners across the community. They also help stock the shelves of the Little Red Reading House.

Help us shift the book balance in Calgary

Almost 25% of homes in Canada do not have a single book, showing that some children have less access to books than others.



Helping to improve book access is one way Little Red Reading House helps children learn to read with confidence and joy!

When children have books of their own, they begin to see themselves as readers and often reread favourite stories that help them develop a love of reading. Children who read more tend to build stronger reading skills, achieve more in school and are more likely to stay engaged in their education.

In 2025 alone, we put 36,075 books into the hands of children through the Little Red Reading House Book Bank.



How?



Types of Books

For your book drive for the Little Red Reading House Book Bank, we are looking for:

- New or like-new children's books for children aged 0 to 8.
- Books in great condition that a child would be excited to receive and take home.
- Board books are especially needed for our youngest readers.

Quality over quantity: A good rule of thumb is, if you wouldn't give the book to a child you know, it isn't right for the Book Bank.

Types of Book Drives

There are lots of ways to bring your community together to collect books. Here are a few ideas:

1. **Set up a collection point:** Collect books at your workplace, school, club or community space. Use our customizable poster to spread the word.
2. **Organize a neighbourhood book drive:** Share a flyer with neighbours and arrange a day and time to collect their book donations.
3. **Make books part of a celebration:** Hosting a birthday or baby shower? Invite guests to bring a children's book for the Book Bank.
4. **Get your group involved:** Bring together your sports team, classroom, workplace, club or community group and set a book-collection goal.

Books we love to receive

When collecting books for children, please choose new or like-new books that a child would be excited to receive and take home. We especially welcome:

- **Board Books:** Board books are especially needed for our youngest readers. Because these books see lots of love (and sometimes chewing!), we encourage donating them new whenever possible.
- **Children's Classics:** Well-loved stories such as The Velveteen Rabbit, Winnie-the-Pooh, Anne of Green Gables and James and the Giant Peach.
- **Favourite authors:** Books by authors such as Barbara Reid, Robert Munsch and Eric Carle.
- **Much-loved children's books:** Popular stories children will be excited to discover, from Goodnight Moon and Where the Wild Things Are to The Very Hungry Caterpillar and other favourites.

Remember: quality over quantity. If you wouldn't give the book to a child you know, it isn't right for the Book Bank.



Promote your book drive

Once you have planned your book drive, it's time to spread the word! Here are a few easy ways to get your community involved:

At your workplace, school or club

Share your book drive through your organization's email, newsletter or other communication channels. Place posters in high-traffic areas and set up a clearly marked collection box where books can easily be dropped off.

On social media

Share your book drive with your friends, family and community. Let people know what you're collecting, why you're supporting the Little Red Reading House Book Bank and when and where they can donate.

Don't forget to tag @littleredreadinghouse so we can see and celebrate your book drive too!

In your neighbourhood or community

Use a flyer to spread the word about your book drive and share the details of when, where and how neighbours can contribute.

We made it easy!

In the pages that follow, you will find a customizable poster, flyer and collection box sign to help you promote your book drive and collect donations.

When your book drive is complete

Once you have finished collecting, contact the Little Red Reading House Book Bank to arrange a time to drop off your books (dawnc@littleredreading.house)

We are excited to see how your community helped give stories another chapter!

Help Stock the

LITTLE RED READING HOUSE Book Bank



Help fill the Book Bank

Help give a story another chapter.

What: _____

Who: _____

When: _____

Where: _____

Contact: _____

We are collecting new and like-new children's books for the Little Red Reading House Book Bank.

Your donations help put more books directly into the hands and homes of children.



Quality over quantity: Please donate new or like-new children's books in great condition; books a child would be excited to receive and take home.

LITTLE RED HOUSE Book Bank

Help fill the Book Bank

Help give a story another chapter.

What: _____

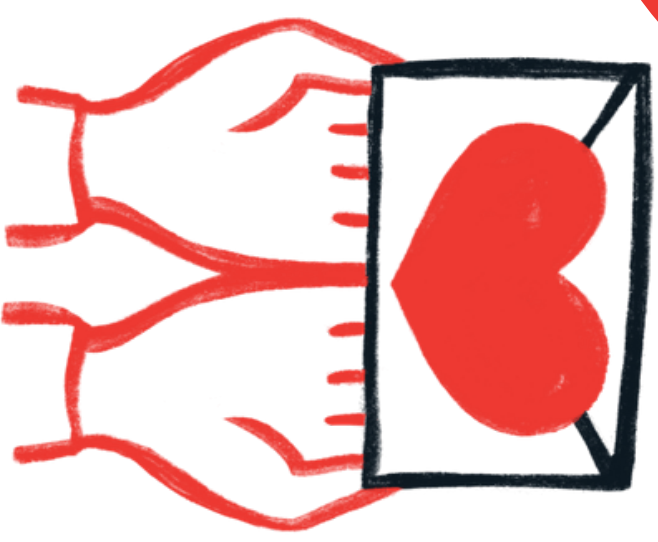
Who: _____

When: _____

Where: _____

Contact: _____

We are collecting new and like-new children's books for the Little Red Reading House Book Bank.
Every book donated is another story waiting to be discovered — and another opportunity to give a story a new chapter.



Quality over quantity: Please donate new or like-new children's books in great condition; books a child would be excited to receive and take home.

Help Stock the

LITTLE
RED **READING**
HOUSE
Book Bank



Help fill the Book Bank

Help give a story another chapter.

Collection Dates:

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***Drop your
like-new
children's
books HERE***

